



August 24, 2015

## DIVISION MEMORANDUM

No. 544, s. 2015

## 2015 AREA LEVEL CAMPUS JOURNALISM WORKSHOP

To: **Assistant Superintendent**  
**Division Supervisors/Coordinators**  
**District Supervisors/OICs**  
**Elementary and Secondary School Heads**  
**Heads, Private Elementary and Secondary Schools**

1. In preparation for the Division Schools Press Conference, this Office announces the conduct of the **2015 Area Level Campus Journalism Workshop** at designated venues on the following dates:

Dates	Venues	Clusters
August 29-30, 2015	Arcelo MNHS, Liloan, Cebu	Northeast
September 12-13, 2015	Daanbantayan NHS, Daanbantayan, Cebu	Northwest
September 19-20, 2015	Argao NHS, Argao, Cebu	Southeast
		Southwest

2. This cranial forum aims to:
- demonstrate understanding on the importance of promoting environmental awareness and disaster preparedness through varied journalistic forms and approaches;
  - enhance journalistic competence through healthy and friendly competitions; and
  - select the participants to the Division Schools Press Conference.
3. There will be lecture-discussions in Newswriting, Feature Writing, Editorial Writing, Editorial Cartooning, Sports Writing, Copyreading and Headline Writing, Science and Technology Writing and Photojournalism on Day 1 to be handled by Freeman Newspaper media personalities. (Please take note that these sessions are free of charge.) The School Paper Advisers Association Officers in each area are advised to invite a speaker for Radio Broadcasting. All contests in both English and Filipino categories shall be held on Day 2.
4. Participants to the workshop are the pupils/student writers from both public and private schools with existing school publications.
5. Except for Radio Broadcasting, only the Top Fifteen (15) Winners in each of the contest categories from each area are qualified to participate in the Division Schools Press Conference.
6. Service credits or Compensatory Time Off (CTO) for two days shall be granted to the teaching and non-teaching personnel who are involved in this activity.
7. A registration fee of Seventy-Five Pesos (Php 75.00) shall be charged each participant to defray the cost of contest materials, certificates, meals, and snacks for the speakers and facilitators, honoraria of judges, etc. Travel and other expenses incurred by the participants relative to their attendance to this activity are chargeable against **local school/SEF/PTA//Campus Journalism Funds**, subject to availability and the usual accounting and auditing rules and regulations. Participants shall take charge of their meals.
8. This Memorandum serves as participants' Authority to Travel.
9. Immediate and wide dissemination of this Memorandum is directed.

**ARDEN D. MONISIT, Ed.D.**  
 Schools Division Superintendent